

Full transcript

Hello and welcome, everyone. My name is Chris, and this video is meant as an introduction to the new premium content that I will be offering on <http://www.learnbritishenglish.co.uk/>. I think that many people will know me already from the work I have been doing online in the last year or so. I have thousands of people following me on Youtube, Facebook, Twitter, Tumblr and some other websites, teaching English free. I publish videos, post lessons about slang and news, and other stuff too.

What I want to do is offer a bit of extra, enhanced content for you, and this will be in the form of videos. And, because I want to put in some extra work, I need some compensation. What I'm going to be doing is that the videos will be similar to the ones you may have already seen, but I will be putting sub-titles on the video so that you can read everything I'm saying, and, where appropriate, I will also upload for you a full transcription, an exercise sheet and an answer sheet for any useful things you may want to learn and practise.

Now, the main thing I do on Youtube at the moment is British English accent training, but the videos are not purely that – I combine other things – and I will do the same with these premium videos. So there will be elements of British English accent training but I want to mix up every video so it won't be as simple as that, so there should be elements of different things, depending on the topic, such as new slang, vocabulary and grammar to make it as practical and useful as possible for you. I imagine that each video will be on average around 12 minutes long.

In terms of frequency, hopefully there will be at least a few on there to begin with and then I will upload them regularly, but I can't promise to do it all the time. I think I can do one each week, although if I go on holiday or something there may be a bit of time where I can't upload them. I hope that's ok. But by subscribing, you will have access to new videos as they become available and to the archives so you'll be able to access the ones already there forever if you want. And the price that I'm looking at is around £2 per month and this will be a recurring thing. So you can cancel at any time of course, but you can subscribe and it will automatically make the payments each month to give you permanent access to that bit on the website.

In order to help you make your decision, I will post a sample video and call it "English and British English: some useful tips". It will be on the website next to this one. Please check that out. It will be in the same format as this one and it will be the best example for you to see whether you want to pay extra for more content like that.

And if you do, to subscribe, please go to <http://www.learnbritishenglish.co.uk/>, in the menu at the top there will be a bit that says "Members' Area", go to "Premium Videos", first you will be asked to subscribe and make the payment arrangement first, and then you will have full access to these premium videos.

So that is it for this short introduction, I hope that I have covered everything and given you enough information. Obviously, it will be great if you want to join us for these new premium videos but, if not, don't worry, I will be continuing to do the free lessons as I did before so it's really up to you, you're always welcome to join me for those as well.

So for now, thanks for watching, take care, and I hope to see you in my premium videos soon.